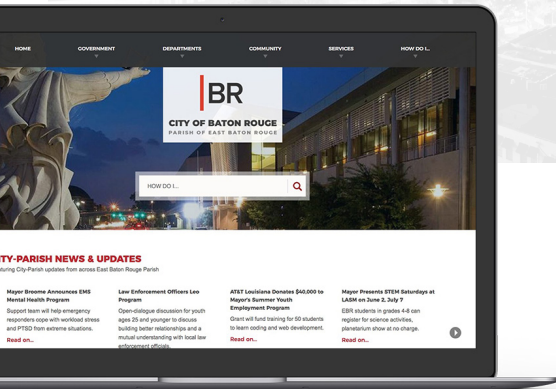


# DIGITAL RESOURCES FOR A DIGITAL CITY



## BRLA.gov: Our Digital Front Door

In 2018, Mayor Broome announced the launch of an all-new website and brand for our City-Parish government, featuring a new name, new features, and a new way of doing business with Baton Rouge residents, replacing the former BRGov.com site that was more than 20 years old.

>> [BRLA.GOV](http://BRLA.GOV)



## Open Data BR: Baton Rouge's Official Open Data Portal

Over the past several years, the City-Parish's open data efforts have grown to become a leader for mid-sized communities across the U.S., with more than 30 unique datasets and 35 million rows of data, while serving as the foundation for related platforms and applications such as Open Checkbook BR.

>> [DATA.BRLA.GOV](http://DATA.BRLA.GOV)

## Open Data Policy: A Government Mandate for Transparency

In late 2017, with the support of Bloomberg Philanthropies and the Sunlight Foundation, Mayor Broome and the Metro Council established a formal open data policy for City-Parish operations, mandating an "open by default" approach to City-Parish data for the first time ever.

>> [BRLA.GOV/TRANSPARENCY](http://BRLA.GOV/TRANSPARENCY)

Our City-Parish is dedicated to creating a more efficient, effective, and responsive City-Parish government using technology at all levels. Under the leadership of Mayor-President Sharon Weston Broome and through our Department of Information Services, we are actively advancing programs, platforms, initiatives, and policies focused on developing Baton Rouge into a hub for digital and technological innovation. Learn more about some of our latest digital initiatives.

## Open Checkbook BR: An Unprecedented View into City-Parish Spending

In 2018, the City-Parish launched Open Checkbook BR – one of the first major accomplishments through the City-Parish's open data policy offering an unprecedented, interactive view into City-Parish government spending that is both sortable and searchable.

>> [CHECKBOOK.BRLA.GOV](http://CHECKBOOK.BRLA.GOV)

## Open Neighborhood BR: Building Safer Neighborhoods and More Informed Residents

This first-of-its-kind platform provides residents with up-to-date, neighborhood-based information on crime, traffic, 311 requests for service, permits, and more. Create an account to save searches and receive email alerts on new incidents near you.

>> [MY.BRLA.GOV](http://MY.BRLA.GOV)

## Geographic Information System (GIS) Program: An Award-Winning Approach to Maps and Geospatial Data

Our award-winning GIS program is home to more than 60 web maps and apps, more than 100 printable reference maps, more than 100 authoritative map layers for download, and powers critical services for City-Parish operations, from emergency response to pothole filling efforts.

>> [GIS.BRLA.GOV](http://GIS.BRLA.GOV)

## Red Stick 311: Request Services, Expect Results

Our Red Stick 311 program helps connect Baton Rouge citizens with the right City-Parish department, whenever they need to request services or report issues. Download our free RS311 mobile app on Apple or Android devices, and monitor the progress of issues you've reported until they are resolved.

>> [311.BRLA.GOV](http://311.BRLA.GOV)

## Stay #RedStickReady, Baton Rouge

Our Red Stick Ready app, available as a free download on Apple and Android devices, provides residents with an "on-the-go" resource for official, real-time communications and updates during emergency response and disaster situations – including push notifications and more.

>> [REDSTICKREADY.COM](http://REDSTICKREADY.COM)

## Waze Connected Citizens Program: Reducing Congestion through Innovative Partnerships

Over the past several years, the City-Parish has maintained an active partnership with Waze through its Connected Citizens Program, helping to connect traffic engineers with Waze app data in efforts to reduce traffic congestion and get Baton Rouge residents to work and home – quickly and safely.

>> [BRLA.GOV/WAZE](http://BRLA.GOV/WAZE)



**CITY OF BATON ROUGE**  
PARISH OF EAST BATON ROUGE

